



Submerge

**International Corporate Partnership
Contact Information**

Company Name:

First Name:

Last Name:

Position:

Address:

City:

State:

Country:

ZIP/ Postal Code:

Phone:

E-mail:

Company website:

Industry:

Number of employees:

Number of stores:

How long has the company been in business?

Have the company raised funds for charities before?

Please define your objective in a marketing partnership with Submerge (check all that apply):

- Cause branding**
- Corporate social responsibility**
- Employee loyalty**
- Employee volunteer opportunity**
- Drive sales**
- Drive store traffic**
- Launch a new product or service**
- Other**

Please describe the fundraising program you would like considered by Submerge

If approved, what Submerge resources and assets would you request to utilize to facilitate a partnership program?

Partnership Criteria

The following list outlines a minimum selection of criteria for being considered for a national corporate partnership. Your submission of this application signifies your understanding and ability to comply with the criteria.

- The program has the potential to raise awareness of the Submerge brand and broaden its donor base.
- The prospective corporate partner has a recognizable brand and demonstrated corporate social responsibility standards.
- The program will advance the mission of Submerge.
- The proposed alliance must not threaten Submerge's 501 (c) 3 not-for-profit status.
- The prospective partner and/or their operating companies does not market controversial products or services including, but not limited to, alcohol, tobacco, adult content, etc.
- The partner will agree to the standards of the BBB's wise giving guidelines.
- Submerge will not enter into partnerships with startup companies marketing a new product or service.
- Submerge will reserve the right of review and approval for all program materials using Submerge's brand, marks, name and logo.
- Submerge will not endorse products or services.
- Submerge will not allow the acquisition, use or solicitation of Submerge donors, vendors, partners or employees.
- Submerge does not market, advertise or promote products or services to raise funds.